

2 JAN 1963

Mr. Wendell R. Horalley  
Placement Office  
A & M College of Texas  
College Station, Texas

Dear Wendell:

Many thanks for your letter of 19 December, and your ready response to our thoughts on fulfilling speaking engagements in certain areas.

I think, perhaps, my letter on this subject may have been misleading. We had hoped to confine the program to the area of campus public relations in response to the general feeling of the University Associates that a great deal could be gained by addressing student and faculty groups.

I did mention, of course, that there might well be gatherings other than "on-campus" groups into which students and key faculty members could be introduced. This statement may be subject to misinterpretation, but in such instances the practical view will be toward the enhancement of our college recruitment effort; hopefully, therefore, these gatherings will have some direct relationship to the academic community.

STAT I believe [ ] has told you that we are planning a program in which one or two JOI's accompanied by a senior official, will visit a number of campuses, including yours, to discuss informally career possibilities in intelligence with several selected gatherings. Specific details will be forthcoming, but our basic purpose is to provide an opportunity to interested students to listen to and to question directly young people who have found such careers meaningful and rewarding.

Of course, I do not have all the particulars regarding your local group of Reserve Officers, but I did want to get this off to you in the thought that we may have misled you as to the scope and purpose of this program. Our capability for providing speaker teams is somewhat limited and we want to concentrate our resources on campus audiences.

Please let me know your thoughts on this and, again, thanks for your willingness to help.

Sincerely,

/s/ Emmett D. Echols

Emmett D. Echols  
Director of Personnel